

# Wreaths Across America



# What is Wreaths Across America?

---

- National nonprofit organization
- Founded in 2007
- Continues to expand
- Annual wreath-laying ceremony at Arlington National Cemetery begun by Maine businessman Morrill Worcester in 1992.



WREATHS *across* AMERICA

# Remember the Fallen...

---

## How We Remember

WAA's annual pilgrimage from  
Columbia Falls, Maine, to  
Arlington National Cemetery in  
Virginia

The Remembrance Tree Program  
provides a living memorial to  
loved ones lost

The HART Ceremony is  
conducted each year to honor  
veterans of our nation's allies

WAA hosts statehouse ceremonies in nearly 50 states.

# How We Honor

Honor those that Serve and their families...

- WAA conducts several programs to honor our veterans, including our popular Thanks-A-Million campaign, which distributes free “I Owe You” cards to people all over the country

- The organization participates in veterans’ events throughout the year through Veterans Day, Memorial Day, WAA Radio, in our monthly newsletters, in press coverage and on the website and social media

- Through WAA’s group sponsorship program, WAA has helped other nonprofits such as Civil Air Patrol, Scouts, 4-H Clubs, local VFWs and American Legions raise funds for their own community needs

- The WAA Museum located at the National HQs in Columbia Falls, ME, and showcases thousands of items that have been donated to WAA over the decades



Wreaths Across America has new and expanding Military and Veterans Outreach program.

# Teach the next generation about the value of freedom...

## How We Teach



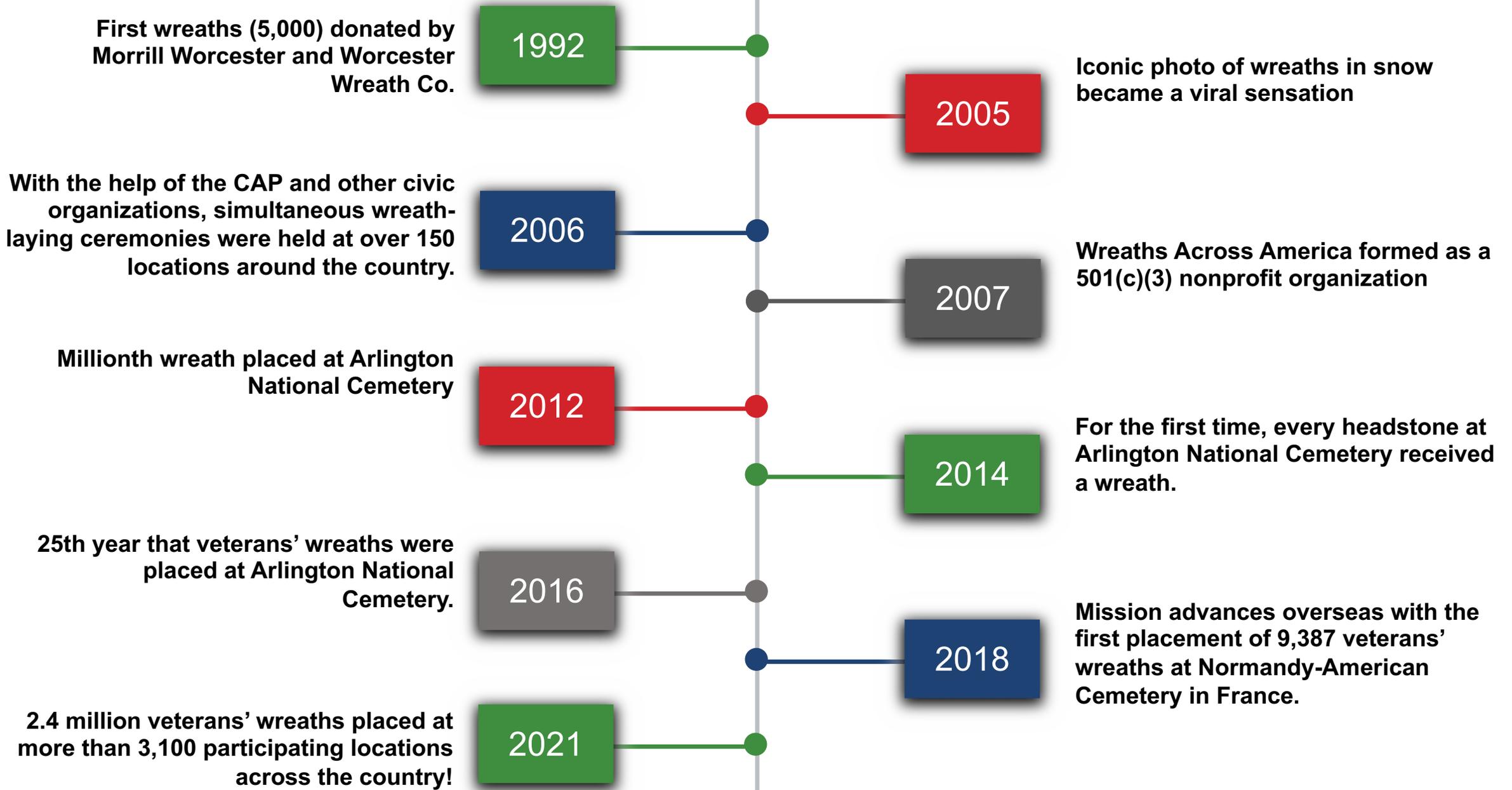
WAA is committed to teaching younger generations about the value of their freedoms and the importance of honoring those who sacrificed so much to protect those freedoms. We offer learning tools, interactive-media projects and opportunities for schools, 4-H clubs, Scouts and other youth groups to participate in our efforts.



The Mobile Education Exhibit is a traveling classroom on wheels designed to inspire and educate all about the mission and those who lives have been impacted by it. The goal of the Wreaths Across America Education Exhibit is to bring local communities and our military together with education, stories and interactive connections.

# Growth by Region



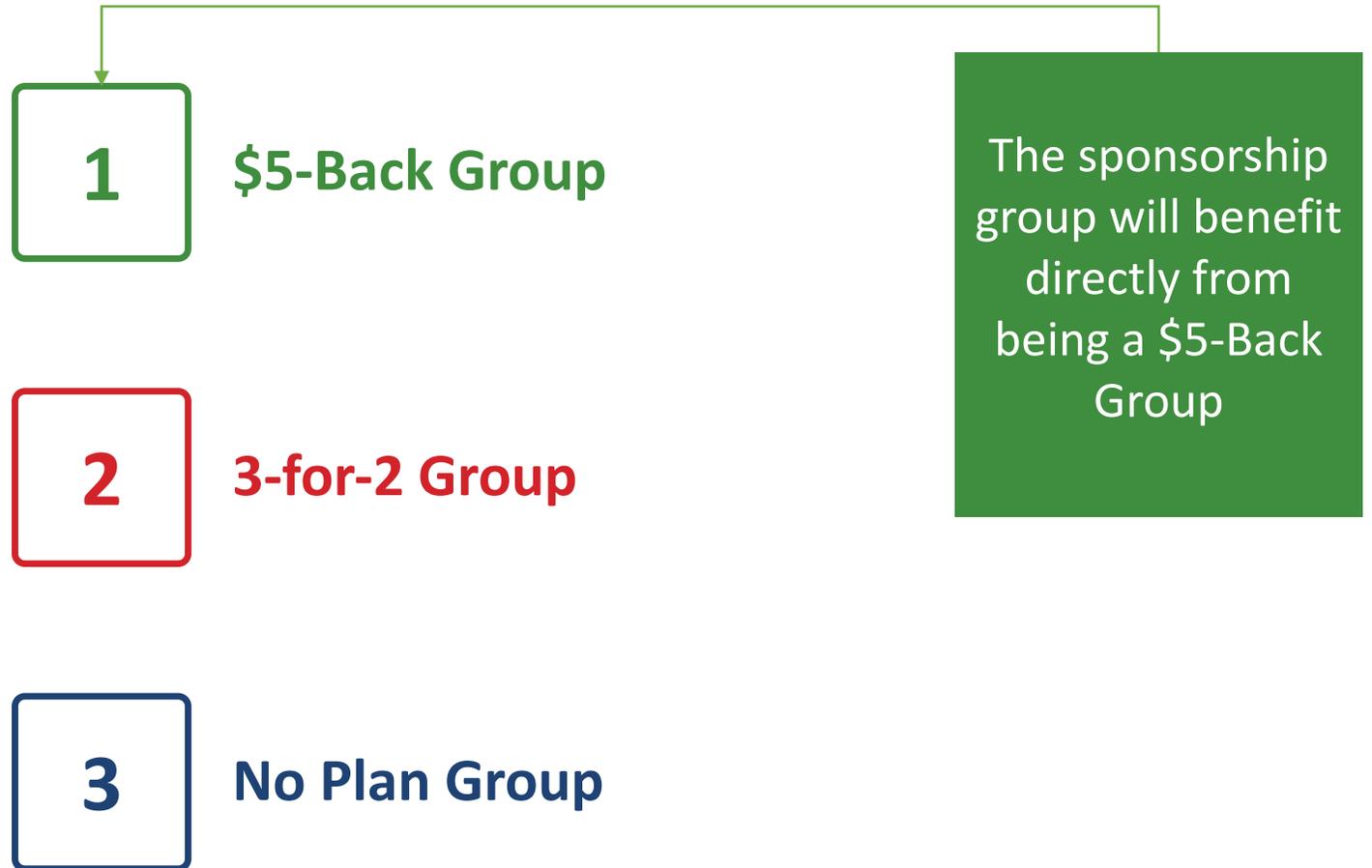


# Sponsorship Groups

---

## Options

There are THREE types of sponsorship groups that you can sign up for to raise money for a specific cemetery location(s) or to give to WAA to allocate wreaths where most needed.



# \$5-Back Group

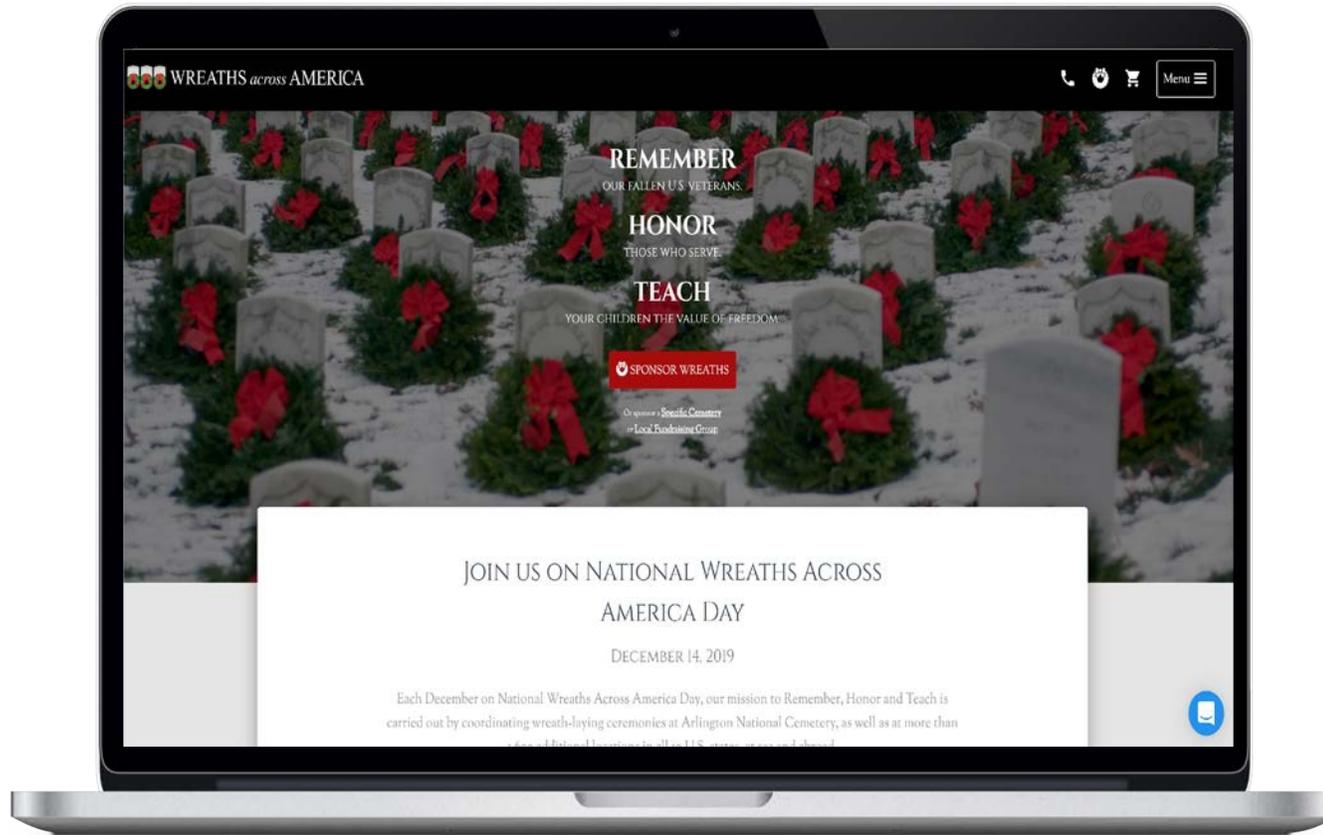
---

- Designed for other nonprofits and civic groups to benefit from.
- For every \$15 wreath sponsorship sold, your registered group will receive \$5 back for your own program.
- All sponsorships are sent to WAA HQ in Maine for processing
- At the end of each month WAA sends a pay back check

**\$17M**

**Over the last 12 years  
WAA has given back  
to these groups**

# Join the Mission



1

Select a participating cemetery your will raise funds for.

2

Register your group online at [learn.wreathsacrossamerica.org/fundraising](https://learn.wreathsacrossamerica.org/fundraising).

3

Create your custom sponsorship page.

4

Promote your sponsorship web page.

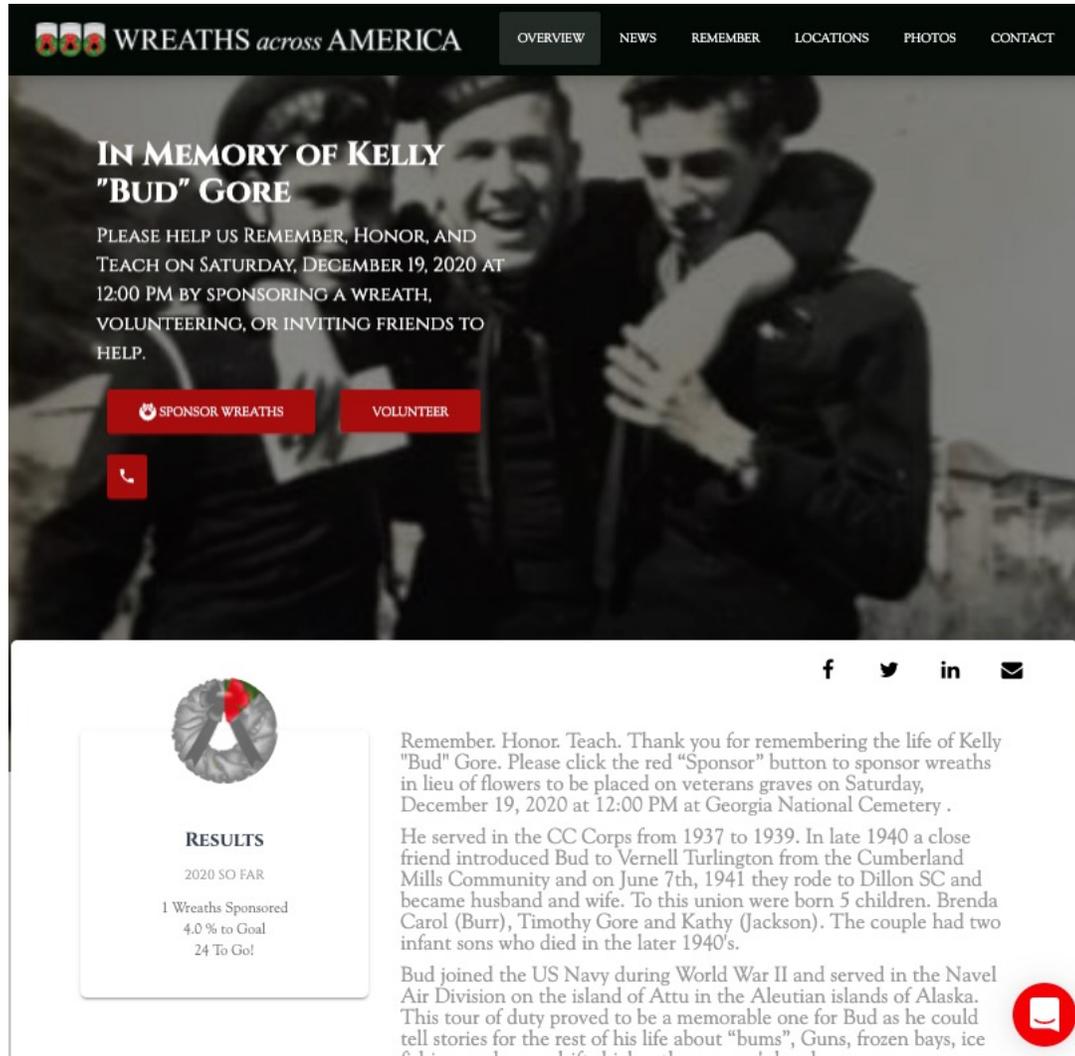
5

Host fundraising events in your community!

6

Fundraising can be done year-round!

# In Lieu of Flowers Program



The screenshot shows the Wreaths across America website. At the top, there is a navigation bar with the logo and menu items: OVERVIEW, NEWS, REMEMBER, LOCATIONS, PHOTOS, and CONTACT. The main content area features a large background image of a family. The text reads: "IN MEMORY OF KELLY 'BUD' GORE. PLEASE HELP US REMEMBER, HONOR, AND TEACH ON SATURDAY, DECEMBER 19, 2020 AT 12:00 PM BY SPONSORING A WREATH, VOLUNTEERING, OR INVITING FRIENDS TO HELP." Below this are two red buttons: "SPONSOR WREATHS" and "VOLUNTEER". A small red phone icon is also visible. Below the main content, there is a social media sharing bar with icons for Facebook, Twitter, LinkedIn, and Email. A circular progress indicator shows the sponsorship progress. The "RESULTS" section displays: "2020 SO FAR", "1 Wreaths Sponsored", "4.0 % to Goal", and "24 To Go!". The main text of the memorial page reads: "Remember. Honor. Teach. Thank you for remembering the life of Kelly 'Bud' Gore. Please click the red 'Sponsor' button to sponsor wreaths in lieu of flowers to be placed on veterans graves on Saturday, December 19, 2020 at 12:00 PM at Georgia National Cemetery . He served in the CC Corps from 1937 to 1939. In late 1940 a close friend introduced Bud to Vernell Turlington from the Cumberland Mills Community and on June 7th, 1941 they rode to Dillon SC and became husband and wife. To this union were born 5 children. Brenda Carol (Burr), Timothy Gore and Kathy (Jackson). The couple had two infant sons who died in the later 1940's. Bud joined the US Navy during World War II and served in the Navel Air Division on the island of Attu in the Aleutian islands of Alaska. This tour of duty proved to be a memorable one for Bud as he could tell stories for the rest of his life about 'bums', Guns, frozen bays, ice fishing, and snow drifts higher than a man's head." A red speech bubble icon is located at the bottom right of the page.

Our **In Lieu of Flowers** program is specifically for veterans who have recently passed. This is a special way to memorialize the life and service of our veterans. Instead of encouraging loved ones to send flowers to the family of the veteran who has recently passed, we will create a custom page for the veteran and help the family customize it with a photo and biography, so that loved ones can sponsor veteran wreaths in their honor.

On these customized pages family and friends can also upload a photo of the veteran and write a personal message to be displayed on their Remember Wall.

There will be a direct link to their In Lieu of Flowers page that they can share to help further their legacy through sponsored veteran wreaths. To request an In Lieu of Flowers page be made that can be done online at [www.wreathscrossamerica.org](http://www.wreathscrossamerica.org).



# WREATHS *across* AMERICA

## Regional Map



### Region 1 Support

Terra Delong, Regional Liaison: 207-470-0965  
terradelong@wreathsacrossamerica.org

Emily Carney, Assistant Liaison: 207-221-5163  
ecarney@wreathsacrossamerica.org

### Region 2 Support

Trish Gardner, Regional Liaison: 207-618-5074  
tgardner@wreathsacrossamerica.org

Miesa Bland, Assistant Liaison: 207-813-4376  
mbland@wreathsacrossamerica.org

### Region 3 Support

Richelle Bergeson, Regional Liaison: 207-618-5348  
rbergeson@wreathsacrossamerica.org

Stephanie Molina, Assistant Liaison: 207-813-4281  
smolina@wreathsacrossamerica.org

### Region 4 Support

Meagan Erickson, Regional Liaison: 207-470-0970  
merickson@wreathsacrossamerica.org

Amber Rocha, Assistant Liaison: 207-813-4248  
arocha@wreathsacrossamerica.org

### Region 5 Support

Tiffany Lynch, Regional Liaison: 207-512-5263  
tlynch@wreathsacrossamerica.org

Emily Carney, Assistant Liaison: 207-221-5163  
ecarney@wreathsacrossamerica.org

# Meet the Locations and Groups Team



**Julie Bright**  
Director of Locations & Groups

207-618-5078  
jbright@wreathsacrossamerica.org



**Terra Delong**  
Region 1 Liaison



**Trish Gardner**  
Region 2 Liaison



**Richelle Bergeson**  
Region 3 Liaison



**Meagan Erickson**  
Region 4 Liaison



**Tiffany Lynch**  
Region 5 Liaison



**Emily Carney**  
Regions 1 & 5 Assistant



**Miesa Bland**  
Region 2 Assistant



**Stephanie Molina**  
Region 3 Assistant



**Amber Rocha**  
Region 4 Assistant

# Thanks for Your Time

---

