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| |  | | --- | | **FOR IMMEDIARE RELEASE**  A picture containing logo  Description automatically generated  **[Sponsorship Group] is Proud to be Named a Top Group in [State] for Wreaths Across America**  *Subhead options*  *3-for-2 Groups: Thanks to local support*, [Sponsorship Group] *raised sponsorships to* *place [#] veterans’ wreaths at [LOCATION(s)]*  *Pay Back Groups: Thanks to local support,* [Sponsorship Group] *raised sponsorships* to *place [#] veterans’ wreaths and gave back to [name local program]*  **[TOWN, STATE ABBR] – [DATE], 2023 –** Each year, national nonprofit Wreaths Across America (WAA) recognizes top sponsorship groups for excellence in serving their local community while helping to share the mission to Remember, Honor and Teach. Among the thousands of supportive groups honoring locally interred veterans through wreaths sponsorships, WAA recently announced that special recognition has been given to [Sponsorship Group] as one of the outstanding groups in [state].  *(Include for 3 for 2 group only)*  Since its founding in 2007, WAA has collaborated with hundreds of like-minded organizations, volunteers, and civic groups throughout the country to remember and honor our nation’s veterans. Through its national 3-for-2 sponsorship group program, a third wreath is placed for every two sponsored. In 2022, [Sponsorship Group] was able to maximize efforts to honor [##] veterans laid to rest at [participating location(s)]. Thanks to local support, this group has been able to showcase [your town or state]’s pride in our veterans at a national level.  [Please include any other pertinent information you would like to share about your group including your custom WAA URL for sponsorships.]  *(Include for $5 back group only)*  Since its founding in 2007, WAA has collaborated with hundreds of like-minded charities, community programs, and civic groups throughout the country to remember and honor our nation’s veterans and active-duty military throughout the year. Through WAA’s national $5 back program, sponsorships received ‘do good twice’ as $5 of each $17 wreath sponsorship made to a participating group goes back to them to use for their own local program and initiatives. In turn, these local groups can help other local charitable endeavors such as [name local program].  **Through this national program, WAA has given back over $20 million in local contributions over the last 15 years!**  [Please include any other pertinent information you would like to share about your group including your custom WAA URL for sponsorships.]  “I have long said, it would be disingenuous for us as an organization whose mission is to Remember the fallen, Honor those that serve, and Teach the next generation the value of freedom, if we do not support other like-minded programs doing just that in their communities,” said WAA Executive Director Karen Worcester. “We hope to remind people that veterans and our current military serve and protect us 365 days a year and it is never too early to make a difference in your own community. The Sponsorship Group Program is a great way to support the programs doing good work in your area all year long!”  You can help support [sponsorship group name] efforts by sponsoring a veteran’s wreath for placement on National Wreaths Across America Day 2023 – Saturday, Dec. 16. Each $17 sponsorship supports WAA’s year-round mission, and the programs designed to share it in communities across the country. In addition, a live, balsam wreath will be placed on the headstone of an American hero. To sponsor a wreath, visit [custom group URL.]  # # #  **About Wreaths Across America** Wreaths Across America is a 501(c)(3) nonprofit organization founded to continue and expand the annual wreath-laying ceremony at Arlington National Cemetery begun in 1992. The organization’s mission – Remember, Honor, Teach – is carried out in part each year by coordinating wreath-laying ceremonies in December at Arlington, as well as at thousands of veterans’ cemeteries and other locations in all 50 states and beyond.  For more information or to sponsor a wreath please visit www.wreathsacrossamerica.org.  **WAA Press Contacts:**  Sean Sullivan Public Relations Manager [ssullivan@wreathsacrossamerica.org](mailto:ssullivan@wreathsacrossamerica.org) (207) 230-4599  Include local point of contact  Email  Phone  **NOTES TO MEDIA:**  [WAA Media Resources Page](https://learn.wreathsacrossamerica.org/mediaresources) | |